

Media Opportunities

Media, Company Curators

Notification Date: 1/1/2022

Excited to have you and your brilliance take part in one of our open opportunities. Find below the info you'll need to submit for this opportunity.



Guest Contributor: Company Curators (Multiple)

Show your readers/listeners with the knowledge you and your business possess and share your story within the context of our columns.

Your contribution can be used in any of the following ways:

- *Writing an article for the CC site*
- *Featured interview on the CC site (Written, Video or Audio)*
- *Other content medium as determined by the CC staff*

Here's what we're looking for:

- *Write about your industry and/or area of expertise. We are looking for business-related expert advice, how-to content and commentary on the multi-faceted service provider, coaching and business building industries.*
- *Don't sell or self-promote. Readers are seeking your best tactical advice and industry expertise, not a sales pitch. So don't write about how your product, company, service or client is the best solution. (We won't publish it.) Instead, inform and educate your audience. Useful content increases your visibility and leads to new opportunities.*
- *Include your own unique insights and expertise as they pertain to business and leadership. Avoid generic advice that readers have heard before. Look for specific, tactical, fresh angles on your favorite subject matter.*
- *Avoid jargon, long quoted passages or academic-style writing. Readers prefer straightforward, accessible content that is easy to share and understand.*
- *Include a takeaway so your audience remembers your advice. The best way to stay top-of-mind is to offer value. Don't leave readers hanging.*

Requirements for submitting for this opportunity:

- *Your content must be original and previously unpublished. An article is considered published even if it only appeared on your blog, LinkedIn, etc.*
- *Articles must be between 500 and 1000 words.*
- *Include an introduction and a conclusion.*
- *All data sources must be attributed (with hyperlinks) and trustworthy (e.g., Wikipedia is not an ideal source). Try to stick to data from the last 2 years.*

- Only links to trusted, authoritative websites are permitted. No keyword links, affiliate links, lead-gen links, company links, client links, etc. are allowed. See more in “Link” section below.
- If you excerpt material first published on a trusted source verbatim, use double quotes and hyperlink to the original source. (Interviews/quotes from third parties are not permitted. Read more in the “Attribution” and “Link” section below.)
- Fact check everything before you submit it to us.
- No press releases, please. We are looking for advice/expert opinion.
- No self-promotion or conflicts of interest. (More on this below.)
- No co-authors.
- No photos, videos or special formatting.
- No book excerpts, though you are welcome to write about a concept from your books.
- No offensive, partisan or discriminatory content. We do not publish thought leadership content on religion or politics, and articles with inflammatory or obscene language will be removed.
- No puff pieces or listicles about vendors, products or people. When you do make a recommendation, be clear about why and offer several reputable alternatives. (If you have a conflict of interest, avoid any brand mention.)
- Avoid statements that guarantee success or results (e.g., “these 3 marketing strategies guarantee you’ll make millions”).
- No medical, health or wellness advice or claims are permitted unless that information has been vetted by a trusted source (e.g. WHO, FDA, etc.).
- We do not publish articles criticizing companies or people. Focus on giving positive, tactical insight.
- Excited to share your story and demonstrate your expertise and impact to help the CC audience in your business domain.

Compensation for this opportunity:

For now as we get started compensation is not applicable but as we work forward we will look for ways to compensate.

- Potential opportunity for ongoing contribution
- Exposure of you and your business to the CC audience through web visitors, email newsletter, and social media.

Publication Guarantees

It is always up to the discretion of Company Curators editors whether to accept a finished piece for publication. For various reasons, an article may require additional feedback or changes before it can be published. We will work with you to make that happen.

Plagiarism

Our editors use a plagiarism checker for every submission to ensure content is 100% original. Plagiarism is never tolerated, in any form. Do not submit plagiarized work under any circumstances, or you will be subject to automatic dismissal. If you are uncertain what constitutes plagiarism, explore the resources [here](#).

Timeline:

Articles are to be submitted by the 26th of the month for posting in the following month.

After the article is submitted the editor will have a review or acceptance email sent within 7 days.

You will receive an email with a link when the post is uploaded and Live on CC site.

To submit for this opportunity, complete the form [here](#):